



WFLX

## ORDER

Print Date 10/01/12 Page 1 of 2

Flight Dates 10/03/12-10/09/12

|                                                       |                                                       |                                                                                                                                              |
|-------------------------------------------------------|-------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Contract / Revision</u>                            | <u>Product</u>                                        | <u>Estimate #</u>                                                                                                                            |
| Contract / Revision                                   | 819787 / ALLEN WEST 4 CONGRES                         | Alt Order # 06313346                                                                                                                         |
| <u>Original Date / Revision</u>                       | <u>Agency Com</u> 15%                                 | <u>Billing Type</u> Cash                                                                                                                     |
| 09/12/12 10/01/12                                     | <u>Billing Contact</u>                                | <u>Order Type</u> Political                                                                                                                  |
| <u>Advertiser</u> West, Allen/R/US House 18           | 3299 K Street NW<br>Suite 200<br>Washington, DC 20007 | <u>Billing Cycle</u> EOM/EOC<br><u>Billing Calendar</u> BROADCAST<br><u>Demographic</u> A35+<br><u>Rev Codes</u> Agency Political Pol-Candid |
| <u>Agency</u> Strategic Media Svcs                    |                                                       |                                                                                                                                              |
| <u>Buying Contact</u>                                 | <u>Sales Office</u> H-DC                              | <u>Product Codes</u> PL810                                                                                                                   |
| 3299 K Street NW<br>Suite 200<br>Washington, DC 20007 | <u>Sales Region</u> National                          | <u>Priority</u> P 2                                                                                                                          |
|                                                       | <u>Agency Ref</u>                                     | <u>Advertiser Ref</u>                                                                                                                        |

### Primary Account Executive

Will Hilderbrandt

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Will Hilderbrandt | 100%   |            |          |

| Order Share %     | Market Value |        |
|-------------------|--------------|--------|
| Competing Station | % of Order   | Amount |
| DFLX              | %            |        |
| WFGC              | %            |        |
| WPBF              | %            |        |
| WPEC              | %            |        |
| WPPB              | %            |        |
| WPTV              | %            |        |
| WPXP              | %            |        |
| WTCE              | %            |        |
| WTCN              | %            |        |
| WTVX              | %            |        |
| WXEL              | %            |        |

## Order Totals

| Month         | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|------------|--------------|--------|------------|----------|---------|------------|--------------|
| October 2012  | 11         | \$2,210.00 | \$2,600.00   | 0.00   | 10/01/12   | 10/09/12 | 11      | \$2,210.00 | \$2,600.00   |
| <b>Totals</b> | 11         | \$2,210.00 | \$2,600.00   | 0.00   |            |          |         |            |              |

## Billing Plan



WIFI X

Print Date: 10/01/12

Page 2 of 2

Contract / Revision

819787

Flight Dates 10/03/12-10/09/12

## Hiatus Dates

Original Date / Revision 09/12/12/ 10/01/12

Order Sep 00:15:00

Advertiser West, Allen/R/US House 18 Product ALLEN WEST 4 CONGRES Estimate #

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

WFLX, West Palm Beach, FL

10.2

On behalf of Lara Marcello  
being on behalf of Allen West, a legally  
qualified candidate of the Republican political  
party for the office of US Congress

in the General

election to be held on 11/6/12

I hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class            | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|------------------|----------------|-----------------|
|                  | <u>WFLX # 819787</u>             |      | <u>2210-</u>     |                |                 |
|                  | <u># 791471</u>                  |      | <u>14139.75-</u> |                |                 |
|                  | <u># 831118</u>                  |      | <u>2210-</u>     |                |                 |

Total Charges:

18559.75 net

If programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by

Allen West for Congress

and you are authorized to announce the time as paid for by such person or entity

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Greg Wilder - PO Box 1028, Deerfield Beach, FL 33441 877-904-3010

This station has disclosed to me its political advertising policies, including: applicable clauses and rates, the discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

Allen West  
Date

J

Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

John Hestman  
Signature

John Hestman  
Printed Name

Gu  
Title

## CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

1. Lara Marujo

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement,



does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Lara Marujo

printed name

7/31/17

date



PAID POLITICAL  
BROADCAST AVAIL REQUEST

|                               |                                  |
|-------------------------------|----------------------------------|
| <b>TO:</b> John Heisman       | <b>STATION:</b> WFLX             |
| <b>FROM:</b> Will Hildebrandt | <b>HRP OFFICE:</b> Washington DC |
|                               |                                  |

REQUEST RECEIVED FROM

DATE: 6/5/12

|                                                             |
|-------------------------------------------------------------|
| <b>BUYER:</b> Lara Marcello                                 |
| <b>AGENCY:</b> Strategic Media Services                     |
| <b>ADDRESS:</b> 3299 K St. NW Suite 200 Washington DC 20007 |
| <b>PHONE #:</b> 202 337 5700                                |
| <b>FAX #:</b> 202 337 8484                                  |
| <b>OTHER:</b>                                               |

AVAILS FOR

|                                                |
|------------------------------------------------|
| <b>COMMITTEE:</b> Allen West for Congress 2012 |
| <b>CHAIRPERSON:</b>                            |
| <b>TREASURER:</b>                              |
| <b>ADDRESS:</b> PO Box 1108 Stuart, FL 34995   |
| <b>PHONE #:</b> 772 600 7123                   |
| <b>FAX #:</b> 877 906 2010                     |
| <b>OTHER:</b>                                  |

FOR

|                              |
|------------------------------|
| <b>CANDIDATE:</b> Allen West |
| <b>OFFICE:</b> Congress      |
| <b>PARTY:</b> Republican     |

|                                                             |            |
|-------------------------------------------------------------|------------|
| <b>DAYPARTS:</b>                                            | ALL        |
| <b>SCHEDULE DATES:</b>                                      | As Ordered |
| <b>COMMERCIAL LENGTH:</b>                                   | :30'S      |
| <b>PROGRAMS:</b>                                            | ALL        |
| PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE |            |